

RCKT.

(INTERNAL) PR & COMMUNICATIONS - WITH A FOCUS ON MEDIA RELATIONS AND ENGLISH CONTENT CREATION

Are you looking to work in the PR industry, share your creative ideas, and show off your journalistic skills? Is English your native language? At RCKT you can become part of a real newsroom, taking on creative, editorial, and conceptual tasks. We continuously screen the news and broadcast the message of our clients, as we work in direct exchange with external journalists. Our clients include companies from the startup and corporate sectors, such as Adyen, Adjust, Merck, and the German Federal Ministry for Economic Affairs and Energy. As a member of our young team in our office at the heart of the startup capital Berlin, you will gain experience and insights into the world of public relations.

Your tasks

- To be up to date on global digital trends and the latest news on TechCrunch, WIRED, and other tech outlets
- Editorial activities such as the writing of press releases, blog posts, and guest contributions in English
- Joint development of communication concepts and editorial calendars
- Research journalist contacts
- Maintenance of tracking lists

Your profile

- You are a native speaker of English and your studies are preferably related to communications, journalism or linguistics
- You enjoy writing and drafting texts
- You're interested in the startup scene and would like to know more about buzzwords such as FinTech, AI, digital business accelerators
- You are interested in dealing with the topic of "Digital Change"

Sounds good?

Then send your application to join@rckt.com. The internship will be remunerated. We look forward to hearing from you!